STUDY PROGRAMME

Our new Master’s programme “International Management – Focus on Creative Management” provides our students with a holistic management education that focuses on both: the business environment and the arts.

The curriculum combines international management theory with creative leadership approaches as well as real business experience. Students get to strengthen their communication, intercultural and team-working skills in projects and internships and get to know two different Berlin campuses: the business school and the creative industries campus.

Apart from acquiring advanced management knowledge in areas such as strategy, project and risk management, you learn how to apply creative leadership approaches to modern management. Thanks to the “Creative Management” focus you know how to execute projects and drive innovation in companies in the arts, music, film or other sectors.

Your studies include artistic methods such as storytelling, visual, musical or performative methods that are not only used to initiate change in businesses but also help you to develop and enhance your own leadership style and personality.

Thanks to the well-balanced curriculum, you become a management professional who knows how to apply creative approaches to everyday business challenges and is qualified for leadership positions in different professions, industries and countries.

UNIQUE FEATURES

- Learning experience and expertise in two worlds: business and the arts
- First-hand intercultural experience: international student body, integrated German courses and a diversity certificate
- Students get real work experience in projects and internships

AT A GLANCE

DEGREE
Master of Arts

CREDIT POINTS
120 ECTS

DURATION
4 semesters

START
September or March

STUDY CONCEPT
Full-time

LANGUAGE
English

TUITION FEES
EU/EEA Students € 780 / month
Non-EU/EEA Students € 5,400 / semester

CAMPUS
Berlin

CUSTOMIZE YOUR STUDIES
We promote interdisciplinary thinking and studying through the extracurricular offers of our sister SRH universities in Berlin.

www.srh-hochschule-berlin.de
The main admission requirements are:

• Bachelor’s degree from a university or technical college with a minimum of 180 ECTS (or equivalent academic degree)

• Proof of sufficient English language skills
  We accept TOEFL, IELTS, TOEIC, CAE, CPE or equivalent.

• Letter of Motivation

You can apply online under campus.srh-hochschule-berlin.de. We will then invite you to a telephone interview.

The tuition fees are € 780 per month for EU/EEA students and € 5,400 per semester for Non-EU/EEA students. There is an extra one-off fee of € 280 for our diversity training and a one-off € 350 enrolment fee (€ 750 for Non-EU/EEA). An examination fee of € 2,400 and a one-off career preparation fee of € 700 is added to the tuition.

Our university is located in central Berlin at Ernst-Reuter-Platz and offers Bachelor, Master and MBA programmes in English and German. Approximately 1000 students from 85 nations study at SRH Berlin University of Applied Sciences, the most international management university in Germany. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with business partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad, taking care of important tasks during your studies and getting in touch with former students of our SRH Alumni Network.